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| Partnership for a Healthy Ventura County | | | | | | |
| **January 9, 2014** | | **9:00 AM** | 11251-A/B Riverbank Dr., Saticoy, CA 93004 | | | |
| Meeting called by | Ventura County Public Health | | | | | |
| Type of meeting | Monthly Meeting | | | | | |
| Facilitator(s) | Nancy Maxson | | | | | |
| Note taker | Betty Gonzalez | | | | | |
| Attendees | 36 | | | | | |
| Welcome, Introductions, Announcements, & Networking | | | | | | |
| Presenter | Nancy Maxson | | | | | |
| Robin Godfrey called the meeting.  Nancy welcomed Robin Godfrey as official Co-Chair representative.  Each attendee was asked to introduce themselves and name one word to describe what their feelings are about 2014.  Announcements: All were asked to send their event announcements to Nani to post on HVC website  Several Dates – Getting Involved in Active Transportation in Ventura – West Ventura Heal Zone Initiative. See attached flyer  2/07/14 – Wear RED Day– CMH Screenings on front lawn 10 -2 pm  2/28/14 – “Wish Night” - Make a Wish Foundation, Hyatt Westlake Plaza Hotel, Thousand Oaks 6:30-10:30 For more info <http://tri-countieswish.ticketleap.com/2014/>  5/03/14 – “The Running of the Roses” Kentucky Derby Party – benefiting Loving Heart Hospice Foundation For more info [www.LovingHHFoundation.com](http://www.LovingHHFoundation.com)  5/04/14 – “Motion by the Ocean” San Buenaventura State Beach, for more info call (805) 667-2881 or [cmhf@cmhshealth.or](mailto:cmhf@cmhshealth.or)  5/31/14 – “Summerfest” – For more info please email Nancy Maxson at [nancy.maxson@venturausd.org](mailto:nancy.maxson@venturausd.org) or Claudia Castaneda at [claudiaj.castaneda@ventura.org](mailto:claudiaj.castaneda@ventura.org) | | | | | | |
| Grant & Communication Updates | | | | | | |
| Presenter | Selfa Saucedo, Letty Alvarez and Robin Godfrey | | | | | |
| **CDC Update:** Selfa gave brief summary of CDC Grant to new members   * 5 year grant, in Year 3 of Capacity Building phase. In past 2 years have: * Developed Community Health Needs Assessment in Ventura County * Presented results countywide and requested feedback on what types of initiatives we could move forward in terms of policy, systems and environmental changes. * Identified 3 initiatives that we will be building capacity towards implementation * Smoke-Free Multi-Unit housing (Tobacco Free Living) * Access to Quality Clinical Preventative Educational resources for Ventura County Residents * Farm to School Procurement (Healthy Eating Active Living) * In process of engaging community partners to help with initiatives * Requested Technical Assistance from CDC – facilitators to strengthen and increase membership for partnership.   **Heal Zone:**   * Conducted Bike Audit and Walking Audit – Crosswalk at Kellogg and Ventura Avenue. * Compiled enough information to be able to apply for future funding (Active Transportation Grant). * KP has produced a 3 minute video of two West Ventura residents. On October 3rd they filmed at the Kellogg Park Site farmers market, a good for kid’s restaurant, and at the crosswalk. Premier of video will be at Bell Arts Factory on February 23rd or March 30th More information to follow.   **Communication:**   * Communications update will be added to monthly agenda * During committee breakout will roam with each committee to provide assistance. * PHVC Newsletter – amongst PHVC members. Please contact Robin at [rgodfrey@first5ventura.org](mailto:rgodfrey@first5ventura.org) | | | | | | |
| Health Champion Awards | | | | | | |
| Presenter | Robin Godfrey | | | | | |
| Health Champion Awards – Each committee chair must complete Health Champion Awardee Form and email to betty at [betty.gonzalez@ventura.org](mailto:betty.gonzalez@ventura.org) Also, please notify awardee and invite to February’s PHVC meeting to introduce and congratulate.  The following awardees are:  Communications – **Bell Arts Factory**  Workplace Wellness – **Alcoa Fastening Systems – Newbury Park Division**  K-12 Coordinated School Health – **Ventura County Farm to School Collaborative**  Health Care – **TBD**  Healthy Families and Communities – **TBD**  Healthy Living 55+ - **Ventura Adult Continuing Education**  Policy – **Dave Pollack, City of Moorpark Councilmember** | | | | | | |
| Action Items | | | | Person Responsible | | Deadline |
| Send completed Health Champion Awardee form to [betty.gonzalez@ventura.org](mailto:betty.gonzalez@ventura.org) | | | | Committee Chair | |  |
| Presentation: S.M.A.R.T Objectives: Planning for 2014 | | | | | | |
| Presenter | Robin Godfrey | | | | | |
| Robin presented a PowerPoint on S.M.A.R.T (**S**pecific. **M**easurable. **A**chievable. **R**ealistic. **T**ime bound) Objectives  Flexibility – if not working, might have to change strategy along the way. Objective should remain the same but activities can change.  Please see attached info graphics as to what S.M.A.R.T. objective should include. | | | | | | |
| Action Items | | | | Person Responsible | | Deadline |
| Send Info graphics to partners | | | | Betty | |  |
| Committee Breakouts: | | | | | | |
| Presenter | Various | | | | | |
| Committees were asked to:   * Review and make changes if necessary to Committee Contact List and Committee Goal description. * Formalize/finalize S.M.A.R.T. objectives for Year 2014. * Please send S.M.A.R.T. objectives and any changes to committee contact list and description to [Betty.gonzalez@ventura.org](mailto:Betty.gonzalez@ventura.org)   **K-12 Coordinated School Health:** No changes to committee goal description. *Objective:* By December 2014, Facilitate three (3) county-wide workshops for administrators, teachers, parents, and after-school staff about implementing classroom based physical activity and garden enhanced nutrition education.  **Healthy Families and Communities:** No changes to Committee Goal description. *Objective:* By December 31, 2014, will arrange for a HEAL Symposium and Community Resource Fair to educate and inspire groups, serving families and afterschool programs to adopt HEAL.  **Healthy Living for 55+:** No Changes to Committee Goal description. *Objective:* By December 30, 2014, three agencies will increase the number of class participants by 20% as measured from baseline  **Workplace Wellness:** Devon Devine to be added as Co-Chair to Contact List. No Changes to Committee Goal description. *Objective*: By November 30th, 2014, 3-7 employers will initiate standardized workplace wellness policies or activities.  **Health Care:** TBD  **Media & Communications:**  **Policy/Built Environment:** Remove Advocacy from Committee Name. No changes to committee goal description. *Objective*: 1) Develop policy guidelines for PHVC members. 2) Provide one (1) training on policy infrastructure and environmental change to PHVC members. | | | | | | |
| Action Items | | | | Person Responsible | | Deadline |
| Submit S.M.A.R.T. Objective(s) with activities to [betty.gonzalez@ventura.org](mailto:betty.gonzalez@ventura.org) | | | | Committee Chairs | | 1/17/14 |
| Submit Health Champion Award Form to [betty.gonzalez@ventura.org](mailto:betty.gonzalez@ventura.org) | | | | Committee Chairs | | 1/17/14 |
| Next Meeting: | | | | | | |
| Nancy Maxson | | | | |
| Next Meeting to be held on February 6, 2014, 9-10:30 am, Public Works Agency 11251 A/B Riverbank Dr., Saticoy (E.Ventura) | | | | | | |
| Action Items | | | | Person Responsible | | Deadline |
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